



# Parque Tecnológico

Karina Bolçone  
SÃO JOSÉ DO RIO PRETO

Karina Bolçone  
Technological Park

# Parque Tecnológico de São José do Rio Preto

## *Technological Park of São José do Rio Preto*

Prefeitura Municipal de São José do Rio Preto

*São José do Rio Preto City Hall*

Secretaria Municipal de Planejamento Estratégico, Ciência, Tecnologia e Inovação

*Municipal Office of Strategic Planning, Science, Technology and Innovation*

### Tradução / Translation

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### Fotos / Photos

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Secretaria Municipal de Comunicação Social

*Municipal Office of Social Communication*



# About the Technology Park

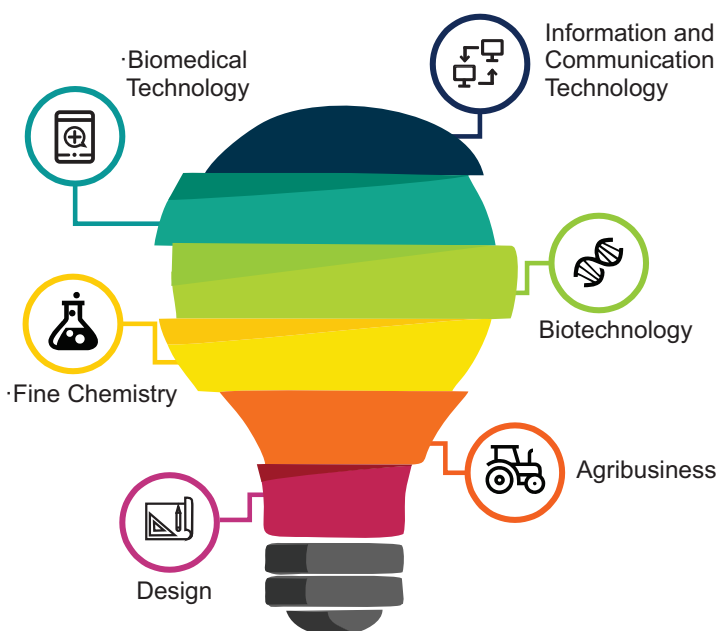
It is a collaborative environment for the development and promotion of science, technology and innovation.

Its main objective is to disseminate the culture of innovation and entrepreneurship for sustainable development in the municipality and region, through the articulation between the government, universities and the business sector.

This environment provides an opportunity for research and technology to become innovative products for the market.

## Vocation of the Park

### Priority Segments



### Benefits



#### Networking

Integration between ecosystem and region companies. Promote connections among the players.



#### Recognition

Recognition of the population and the market.



#### Physical structure

Environment conducive to the creation of new ideas. Participation in events.



#### Training

Development of new skills.



#### Consulting

Consulting, mentoring and Monitoring of business planning and management.



Meeting Room



Lobby

# Administrative Structure



PREFEITURA MUNICIPAL  
**SÃO JOSÉ DO RIO PRETO**  
PLANEJAMENTO ESTRATÉGICO, CIÊNCIA,  
TÉCNOLOGIA E INOVAÇÃO

## Legislation

Complementary Law No. 350/11 - Creation of the Park  
Complementary Law No. 548/17 - Amends L.C. 350/11  
Decree No. 17,966 - Internal Rules of the Park  
Decree No. 17,901 - Conpartec Nomination  
Decree No. 17,967 - Conpartec Rules

### Executive Public Sector

Municipal Secretariat of Finance

Municipal Secretariat of Strategic Planning, CT&I

Municipal Secretariat for Economic Development

Municipal Secretariat of Environment and Urbanism



### Educational Sector



**Fatec**  
Rio Preto

**unesp**  
UNIVERSIDADE ESTADUAL PAULISTA  
"JÚLIO DE MESQUITA FILHO"

**Etec**  
Philadelpho Gouvêa Netto  
São José do Rio Preto

**Senac**

Representative for the Private Higher Education Institutions

**INSTITUTO FEDERAL**  
São Paulo  
Câmpus São José do Rio Preto

**apta**  
Agência Paulista de Tecnologia dos Agronegócios

### Business Sector

**CIESP**  
NOROESTE PAULISTA

**Acirp**  
São José do Rio Preto

**Apeti**  
APLTIIC Rio Preto

**POLO JOALHEIRO**  
José Pascoal Costantini

Society of Engineers

### Technology Park Council CONPARTEC

- Deliberative instance of policies on Technology and Innovation.
- Composed of representatives of the Executive Public Power, Educational Institutions and Business Organizations, as established in Art. 8 of Municipal Complementary Law No. 350/2011 amended by Law No. 548/2017.

# Innovation Environments



*Traditional-based and technology-based enterprises*

- Business Incubator Center  
Professor Rui Dezani
- Resident incubation
  - Incubation with remote monitoring

- Karina Bolçone Business Incubator Center
- Pre-incubation / early stage (coworking)
  - Incubation with shared space
  - Resident incubation
  - Incubation with remote monitoring



*Technology-based companies*



*Post-Incubation  
Technology-based companies*

- Karina Bolçone Business Center
- Developing participating companies



- Technology District  
(area of 668,364 m<sup>2</sup>)
- Anchor companies
- 240 lots of approximately 1,000 m<sup>2</sup>  
(roughly 10,700 Sq feet)



*Technology-based companies*

# Selection Processes

## Bidding Notices

Basic Requirements for Investors

- Adherence in relation to the priority areas of the Technological Park;
- History of participation in innovation ecosystems and academic projects;
- Use of new technologies;
- Production of goods or services for export;
- Pioneering, novelty and peculiarity of the enterprise;
- Presentation of the team;
- Resources for the project.

## Continuous Flow Bidding Notices

Knowing that every innovation environment is very dynamic, a straight forward process was created in order to allow new entrepreneurs to address their needs through our Continuous Flow Bidding Notices during the qualification and submission to the Selection Process of Business Incubators and Business Center of the Technological Park, structured through cycles of dissemination of new vacancies throughout the year, taking into account the capacity of service and the spaces available in the innovation environments of the Technological Park. It offers opportunities for researchers, startups and developing companies to submit their proposals to enter the innovation ecosystem of the Technological Park, immediately after the availability and dissemination of new vacancies. The Notice is available on the Empro Information Technology ([www.empro.com.br](http://www.empro.com.br)) website.

## Technology District

The lots are disposed of by sale, through a bidding process, public competition modality. See the open notices on the website of the City of Sao Jose do Rio Preto and express interest in the park site ([parquetecnologico.riopreto.br](http://parquetecnologico.riopreto.br)).



Administrative Headquarters



Gourmet Space



Auditorium



CIE Prof. Rui Dezani

# Modalities

## Early Stage Incubation

It is an environment of innovation conducive to agile development, aiming at the technological and managerial maturation of an idea until the definition of a business.



### TARGET AUDIENCE

- Scientists, Researchers
- Entrepreneurs
- Startups



### MAIN OBJECTIVES

- MVP validation (Minimum Viable Product)
- Structuring and Validation of the Business Model
- Definition of the Business Plan



### BUSINESS STEPS

- Conception
- Conceptualization
- Product validation and
- Business Model



### ACTIVITIES

- Business and Technology Consulting
- Assisting & Monitoring
- Mentoring
- Training



### WORK ENVIRONMENT

- Coworking Space



### DURATION

- Period of up to 01 year
- \* possibility to change mode after 6 months, subject to approval



CIE Entry Karina Bolçone



Coworking



CIE Karina Bolçone Cafeteria



Shared Training Center

# Modalities

## Incubation

It is an innovation environment aimed at structuring and growing companies, supporting them in their planning and execution of the business plan.



### TARGET AUDIENCE

- Startups
- Nascent companies



### MAIN OBJECTIVES

- Implementation of the Business Plan
- Structuring of Business Axes (Entrepreneur, Management, Market, Technology and Capital)
- Scale Growth and Gain



### BUSINESS STEPS

- Business structuring
- Growth or expansion (scalability)



### ACTIVITIES

- Assisting and Monitoring
- Consultancies and Mentoring (On Demand)
- Training



### WORK ENVIRONMENT

- Open space
- Individualized modules
- Remote monitoring and assisting



### DURATION

- Term of 03 years
- \* may be extended for another 01 year, subject to approval



Open Space



Shared Training Center



Entrance CIE and CE Karina Bolçone









Entrance CIE and CE Karina Bolçone



# Modalities

## Post-Incubation - Business Center

It is an innovation environment aimed at technology-based companies to develop their R&I activities, structuring their Strategic Planning for Market Consolidation.

 <b>TARGET AUDIENCE</b> <ul style="list-style-type: none"><li>■ Companies graduated in incubators</li><li>■ Companies in the process of consolidation</li></ul>	 <b>MAIN OBJECTIVES</b> <ul style="list-style-type: none"><li>■ PD&amp;I</li><li>■ Strategic Planning</li><li>■ Consolidation in the Market</li><li>■ Monitoring indicators</li></ul>
 <b>BUSINESS STEPS</b> <ul style="list-style-type: none"><li>■ Consolidation</li></ul>	 <b>ACTIVITIES</b> <ul style="list-style-type: none"><li>■ Assisting and Monitoring</li><li>■ Consultancies and Mentoring (On Demand)</li><li>■ Training</li></ul>
 <b>WORK ENVIRONMENT</b> <ul style="list-style-type: none"><li>■ Individualized modules (approximately 60m<sup>2</sup> or multiple)</li></ul>	 <b>DURATION</b> <ul style="list-style-type: none"><li>■ Term of 05 years</li><li>* may be extended for another 05 years, subject to approval</li></ul>



# Modalities

## Technology District

It is an area for anchor companies, enabling participation in the innovation ecosystem of the Technological Park and the construction of its own corporate based.

## Incentives

Payment in cash or up to 70 months, installments corrected annually by the IPCA.	12 months to start construction, counted from the date of signature of the Sales and Purchase Commitment instrument.
Grace: Maturity of the 1st installment will take place after 12 months from the signing of the Instrument of Private Commitment of Sale and Purchase.	24 months to the operational start of business activities, counted from the date of signature of the Sales and Purchase Commitment instrument.
Exemption from IPTU (property taxes) for 04 years, counted from the following year of signing the Instrument of Commitment of Sale and Purchase.	36 months for full compliance with the project, with the due presentation of the Habite-se (local authorization for the business to operate).
Discount of up to 50% for payment of the area. Decree: 18.848/2021	The minimum construction is 30% of the acquired area, the maximum occupancy rate is 70% of the acquired area (Law 13.709/2021 – Zoning, land use and occupation).



### Urban allotment project:

- 240 lots of approximately 1,000 m<sup>2</sup> (10,700 Sq Feet)
- Spread over 16 blocks
- Exclusive for technology-based companies
- Total area of lots = 255,768.67 m<sup>2</sup> (2.75 Million Sq Feet)



# Sistema Integrado de Desenvolvimento e Inovação Sustentáveis - SIDIS

Política Pública de estímulo ao Empreendedorismo local para pequenas, médias e grandes empresas por meio de ações inovadoras e sustentáveis.





# Parque Tecnológico

Karina Bolçone



PRÉDIO 1

PRÉDIO 2

Av. Abelardo Menezes, 1.001 | Parque Tecnológico / 1,001 | Technology Park

17 3226-4934

17 3226-3659

[contato@parquetecnologico.riopreto.br](mailto:contato@parquetecnologico.riopreto.br)

[parquetecnologico.riopreto.br](http://parquetecnologico.riopreto.br)



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